

MEMBER BENEFITS

CertifiedCareerCoaches.com & CertifiedResumeWriters.com

PREMIUM LEVEL

\$327/Year

(2-Payment Plan Option - \$170 due; \$170 due 30 days after payment.)

- ✓ Gain vast online exposure to thousands of visitors (your potential clients!) each month who are seeking professional career coaching or resume writing services due to our ongoing SEO efforts—**#1 or top page ranking** with Google, Yahoo, Bing, Ask, and AOL for key search terms (i.e., career coaches, certified career coaches, certified resume writers, find resume writers) along with many other key natural search term language affiliated with the career coaching and resume writing industries.
- ✓ Obtain **qualified client leads** to increase your bottom line by taking advantage of the many opportunities we offer to help build and establish your credibility as a credentialed career coach or resume writer while strategically marketing and promoting your career services to your target audience of potential clients.
- ✓ If you don't have a website or blog, becoming a member coach or member writer is an **excellent way to attract client leads** because you will have an online presence with your member listing with us!
- ✓ **NO** Referral or "Pay-Per-Click" Fees—**You keep 100%** of sales resulting from client leads generated by our website.
- ✓ **Guaranteed "Top Spot"** in "Find My Coach" or "Find My Writer" search results. Member coach and writer listings are rotated each time a search is conducted.
- ✓ "Profile and Highlights" description (500-word limit) written by you to inform potential clients of your career coaching or resume writing background, industry experience, service offerings, and more.
- ✓ Potential clients gain immediate access to your company information (i.e., name, business name, location, phone numbers, website link, e-mail address, Twitter, LinkedIn, and Skype), which is displayed each time your name appears in a search result.
- ✓ "Meet Your Coach" or "Meet Your Writer" link is prominently displayed in your member listing each time your name appears in a search result, **providing potential clients with your:**
 - Extended Company Bio (850-word limit)
 - Book Publications & Company Press Releases
 - Career Coaching or Resume Writing Articles
 - Sample Resumes & Cover Letters
 - Social Media (LinkedIn, Twitter, Facebook, YouTube)
 - Company Contact Info & Direct Website Link

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- ✓ Invited to attend expert calls at **no additional cost**. Our expert call teleclasses serve to educate and support your marketing efforts to attract new career coaching or resume writing clients and grow your business.
- ✓ Immediate access to special reports and MP3 **class audios/handouts** of our expert call teleclasses, which are available in the "Member Only Resources" page of our site.

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- ✓ **Grow your contacts and mailing list** of potential clients by including a direct link to your eZine, newsletter, and blog sign-up pages in your member listing, granting potential clients instant access to all of your online information and resources via your "Meet Your Coach" or "Meet Your Writer" link.
- ✓ Submit an **unlimited number** of career coaching or resume writing articles for posting on our website, which displays your business contact information to the reader each time, increasing the number of client leads we are able to point in your direction!
- ✓ Articles submitted to us are also submitted to **five (5) key article banks** on your behalf to enhance your online visibility with potential clients from other well-known online resources. Members are rightfully given credit for their articles upon each submission.
- ✓ Invited to attend expert calls at **no additional cost**. Our expert call teleclasses serve to educate and support your marketing efforts to attract new career coaching or resume writing clients and expand your business.
- ✓ Immediate access to special reports and MP3 **class audios/handouts** of our expert call teleclasses, which are available in the "Member Only Resources" page of our site.
- ✓ Access to **personal statistical report 24/7** to see the number of times potential clients viewed your member listing, visited your website, and read your articles.
- ✓ Free subscription to our CareerExpertsOnline (CEO) eZine distributed twice a month.
- ✓ **We support you 100%**. Our objective is to increase and support your marketing efforts, enhance your online visibility, extend your reach in order to build your credibility with potential clients so that you can grow your business, acquire qualified client leads, retain new clients, and develop new networking relationships with colleagues and diverse careers industry organizations.

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